

The power of collaboration

Brian Negus



The 'wicked' problem

- An unprecedented increase in car crime with the problem reaching into the home
- Home burglary is now top of mind for the community



Our approach

‘Wicked’ problems require:

- Concerted and sustained approach
- Commitment from government and the private sector
- Relevant and consistent campaign
- Community by-in
- Collaboration across all stakeholders

Collaboration is critical

Government at all levels

Government agencies:

- VicRoads
- TAC
- Department of Justice and Regulation
- Department of Youth Affairs

Youth Affairs Council of Victoria

**National Motor Vehicle Theft
Reduction Council**

Police

Crime Stoppers

Neighbourhood Watch

Insurance industry

Smash Repair industry (VACC)

Telematics industry

Intelligent Transport System

**Original Equipment
Manufacturers (OEM)**

Vehicle manufactures

Auto Clubs (RACV)

Academic institutes

Community leaders

Why are we involved?

- RACV is proudly Victorian and committed to improving community wellbeing
- RACV is a reputable advocate on issues that matter most to our 2.1 million members and the Victorian community
- Credible and trusted brand enables us to help educate and change behaviour

Our strengths

- RACV represents a large number of Victorians
- Trusted relationships with stakeholders including Government, Victoria Police, VicRoads, TAC
- Impactful communication channels
- Proven successful advocacy



THE GRAMPIANS
What to do and see

NEW CAR REVIEWS
Hyundai Elantra, Holden Spark

MOVEMBER
Where \$850 million went

What we know about car theft?

- RACV paid out more than \$12 million for vehicle theft claims in 2015
- Average cost of a claim was \$12,084
- Vehicle thefts are most frequent between 6am and noon



What we know about home invasion?

- Many cars are stolen as a result of home invasions
- Aggravated burglary soared 65% in last two year and up 40% in 2016
- 32% of offenders in aggravated burglaries enter through an unlocked door



Technology

- Cars are becoming more connected
- New technology enables tracking
- Digital fingerprints
- Traceable liquids



What can the community do?

- Be vigilant – don't be an easy target
- Share and act on information – greater communications within neighbourhoods
- Create local solutions for locally identified problems
- Prevention is the best measure of defence



Summary

Reducing the rate of home burglaries and car theft will only be achieved through broad strategic alliances with a sustained focus on:

- Collaborative approach
- Changing people's behaviour
- Investing in technology solutions
- Engaging the community